



***"I trusted iDECIDE  
for all I wanted  
to know about  
feeding my baby"***

**In Just 199/-**



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[www.idecide.org.in](http://www.idecide.org.in)**

**An initiative by**



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**TRUSTED SOURCE**

**A gateway to success for  
pregnant women and their  
husbands for making a well  
informed decision to feed  
their baby**

## WHY iDECIDE?



At iDECIDE we intend to empower millions of pregnant women and their husbands to make an informed decision about feeding their newborns by reaching out directly, and via obstetricians, nurses, and other care-givers.

**We, at iDECIDE, are committed to provide trusted and accurate information to help pregnant women (in 2nd or 3rd trimester) and their husbands make a well-informed decision.**



## THE 3-STEP EMPOWERMENT



### STEP 1-KNOWLEDGE DURING PREGNANCY

We provide 6 videos of two-minutes each and reading material (in 10 languages) all about feeding of babies.

### STEP 2-MAKING A DECISION

Having gained accurate knowledge, you can make a decision about feeding your baby.

### STEP 3-TELL YOUR DOCTOR

We provide a platform to write to your attending doctor or hospital about your decision and request for appropriate services.